

Enclosed please find a list of our new publications. You are invited to visit our web site at [www.neaman.org.il](http://www.neaman.org.il), download and read the recent publications of the Samuel Neaman Institute.

### New Publications



#### [ANNUAL REPORT 2009 Samuel Neaman Institute](#)

The Annual report for 2009 summarizes the Samuel Neaman Institute's activities for this year in a wide range of subjects



#### [Trust in the institutions and pride in Israel's achievements in the first decade of 2000](#)

Eppie Yaar, Yasmin Alkalay

This report brings the results of three surveys of public opinion that were held in the years 2003, 2006, and 2009 based on statistical samples that represent the adult population in Israel. The surveys are destined to examine the Israeli public opinion on two subjects: A). The degree of trust in six central Israeli institutions - communication, the Knesset, the rabbinate and religion institutions, the universities, Supreme Court and IDF. B) The degree of pride in the achievements of Israel in seven fields: science and technology, literature and arts, economy, welfare policy, security forces, democracy, and universities.

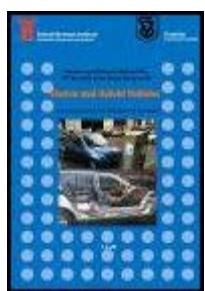


#### [Innovation in Israel 2010 - Israel 2028 implementation program summary of workshop # 1 March 2010](#)

Gilead Fortuna, Elad Shaviv, Moshe Elad, Yael Lavi, Dorin Almog-Sudai.

As laid out in the plan, "Israel 2028 - Vision and Strategy in a Global World" the key economic objectives of the state are the State of Israel are to become one of the ten to fifteen leading countries in terms of income per capita, the country will strive to benefit all its citizens, for the quality of their life and the future of the younger generation. The practical objective is to reach a Gross Domestic Product (GDP) level of USD 50,000 per capita by the year of 2028.

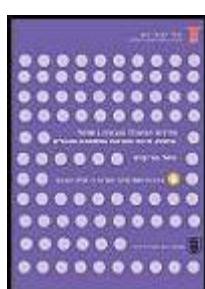
To get to this target, we must leverage our scientific and technological capabilities and be innovative in building global knowledge based industries in areas where Israel has relative advantage that allows us to obtain long-term global leadership.



#### [Electric and Hybrid Vehicles - the 14th assembly of the Energy Forum at SNI](#)

Gershon Grossman, Tal Goldrath, Ofira Ayalon

The development of non fossil fuel vehicles is addressed by scientists and engineers all over the world. The global effort is to reduce air pollution, especially in dense cities. The Israeli government declared in Nov 2007 the promotion of non-fossil fueled vehicles, in order to achieve several goals. The green taxation plan will grant electric vehicles various tax reductions and incentives, aimed to make their final price competitive with regular fossil fuels vehicles. This policy will enhance a more noticeable penetration of electric cars to the market, as already in place with hybrid cars.



#### [Higher education policy in Israel—accessibility, quality and excellence with limited resources](#)

Uri Kirsch

This study deals with a broad range of topics related to the higher education system in Israel. It describes past developments, discusses present issues, indicates necessary changes in the future and proposes some policy guidelines.



#### [Natural Gas in Israel - Summary and recommendation of the SNI 17th energy forum](#)

Gershon Grossman, Tal Goldrath

The conversion of energy consumers from coal and other fossil fuels to natural gas will contribute to many disciplines: cost reduction, air pollution reduction, green house gas emissions restraining, competition advantage for the Israeli market and more.

The aspects and setbacks for the implementation of natural gas in Israel where discussed in the current forum session.



#### [Terrorism Risk and their impact on tourism](#)

Benjamin Bental, Sharon Teitler-Regev

Tourism is very sensitive to the occurrence of terror despite the extremely low probability of getting hurt in acts of terror. The study suggests that the high sensitivity of tourists to the occurrence of terror is due to substitution among tourist destinations rather than risk aversion. This conclusion is based on an empirical structural model in which tourists optimally choose among destinations which are potentially subject to terror activity. Counterfactual experiments are conducted to compute elasticities of tourism with respect to terror probabilities and visit costs and welfare losses due to terror both to countries of origin and tourist destinations

### Coming Events

#### [France-Israel Dialogue on Sustainable Energy Options \(4-5/7/2010\)](#)

The event entitled 'Franco Israel dialogue on energy, environment and sustainable development' will be held at the Jerusalem Institute of Israel Studies. Experts from both countries will be invited to join the dialogue to exchange views on the policy interface between energy and sustainable development.

[Previous Events...](#)

### Awards

#### [SNI receives Award of CleanTech Industries](#)

The Neaman Institute was awarded the prize for it's leading research in environmental issues.

### Viewing Lectures

#### [The Higher Education Forum Meeting no. 16](#)

"Balancing Institutional Ambitions and Public Needs"

Prof. Molly Broad, President of American Council on Education

28.5.2010

#### [Leveraging International Collaboration to Address Our Future Energy Challenges](#)

Lecturer: Dr. Eric Isaacs

Drawing from his work at Argonne National Laboratory and elsewhere, Dr. Isaacs focused this talk on four significant research platform - energy storage, materials science...

25.4.2010

### In the News

#### [Light Bulb Unto the Nations](#)

7.6.2010

The last place one would think to go to enjoy a cup of coffee is probably the Hiriya landfill (Ayalon Park). However, as a few months ago, the site has a café where you can sit next to a pleasant pool...

#### [So who did we have on the "Marmara"?](#)

3.6.2010

Environment Ministry believes that registration of greenhouse gas emissions will become mandatory within two years.

#### [Housing Bubble? Babel? Or Babble?](#)

24.5.2010

Eliminating the periphery, creating affordable access, untying endless traffic jams, those are good causes, good public goods.

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